

CITIZEN ADVISORY STRENGTHS, WEAKNESSES, AND FUTURE VISION

RESULTS

**Village of Woodville
St. Croix County, Wisconsin**



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With Assistance From:**



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Participants

GROUP 1

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GROUP 2

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Results of All Groups

QUESTION #1: What are the strengths of the Village? (votes)

GROUP 1

- Library (1)
- Support of industrial growth (4)
- Park amenities (4)
- Clean small town (6)
- Location to main transportation routes (8)
- Quality streets
- Good schools (4)
- Community fire department (1)
- Good police department
- Village support groups (Lions)
- Eating establishments
- Good people
- Good employment opportunities (4)
- Low crime
- Bike trails
- Farmers market (local based economy)
- Friendly small town feel and good people (considerate) (10)
- Variety of housing stock
- Local celebration
- Local retail establishments (2)
- Moderate growth rate (1)
- Churches
- Telecommunication services

QUESTION #1: What are the strengths of the Village?

GROUP 2

- Clean and friendly
- Sidewalks/streets well maintained
- Storefronts are very attractive (2)
- Proximity to I-94 (6)
- Excellent police department (1)
- Involvement of community groups to improve Woodville (7)
- Focus on theme - Norwegian (3)

- A lot of families/kids - good for Village
- Business growth (4)
- Good work ethic
- Nice neat homes - take pride
- Basic commercial services - retail (3)
- Small size (2)
- A lot of pride in Village
- Aesthetically pleasing (flowers, signs, etc.) (2)
- Senior housing and programs
- Nice park system
- Job opportunities
- Quality schools/library/churches (9)
- Syttende Mai - brings people together
- Good eating places
- Good Village Board/staff - cooperate/supportive (3)
- Everything within walking distance
- Youth activities

QUESTION #2: What are the weaknesses of the Village?

GROUP 1

- Lack of varied retail (5)
- Police department - 24 hour services (6)
- Larger municipal buildings (Village Hall, etc.) (2)
- Mill property (visual) (4)
- Building code enforcement (dilapidated homes/sites)
- Sidewalk connectivity/routes are broken (2)
- Low support for retail options (8)
- Poor citizen support and environment
- Junk in yards (3)
- Poor residential lawn maintenance
- Good old boy situation
- Mall parking lot (9)
- Trailer park
- Poor signage inviting travel into Village (3)
- Encouraging new resident involvement
- Person to promote/sell the Village
- Library building (broken windows)

QUESTION #2: What are the weaknesses of the Village?

GROUP 2

- Areas not clean - broken windows of library. Weeds, Main Street alley, etc. (3)
- Better communication between service groups
- Mall building (3)
- Mall parking lot - confusing (6)
- Old elevator site needs something (7)
- Need community center (4)
- Some downtown buildings trashy
- Stop signs needed in some areas
- The corn dryers
- Park 'n Ride
- Citizens getting more involved with Village (8)
- Remodeling of Lion's Den (5)
- Need more commercial (3)
- New firehall (4)
- Safe place to walk on south side (2)
- Public Relations plan
- Bike trails/encourage bike riding
- More youth activities (1)
- Public transportation
- Clean-up after dogs
- Shoveling sidewalks

QUESTION #3: What Should the Village Look Like in the Next 10 – 20 Years?

GROUP 1

- Community center (3)
- Specialized retail sales & professional services (8)
- Schools stay in Village (8)
- No apartments on Main Street (2)
- Citizens involved in local government (3)
- Bigger and better industrial park
- New and improved multi-purpose trails with connections (5)
- Retain small town atmosphere (8)
- Mall remodeled (1)
- Sidewalks with continuous connectivity
- Park at Brenne Farm
- Strong local bank

- Storm water ponds and management
- Strong police department (1)
- Stores at mill site (1)
- Public serves that meet community needs (2)
- Performance center (public theater)
- Village growth

QUESTION #3: What Should the Village Look Like in the Next 10 – 20 Years?

GROUP 2

- Good quality of life (3)
- More houses built
- Maintaining families in the community
- Increased, unified focus on Scandinavian heritage (3)
- Doubling businesses - commercial, industrial (10)
- Limited growth of housing
- Have a place to gather, community center (3)
- Increase population by ½ (2)
- Mall upgraded (1)
- Wide opportunity of jobs/wage scale
- Planning across groups for more activities
- Cleaner yards - no junk, old cars
- More senior housing
- Mall parking lot
- New fire hall
- More bike/hike friendly commercial area
- More tourism (1)
- Sidewalk along South Side Drive to trail
- More commercial buildings
- Something good on the elevator site
- Village selling Mobile Home Park
- Corridors to connect parks (1)
- Lions Den remodeled (2)
- Make streets more attractive, lights, etc.
- Small town lifestyle (6)
- Old Viking School filled or replaced
- New administration building, clerk, police (10)
- Additional post office space downtown
- Main Street buildings all fixed up
- No mosquitoes
- More “music in the park” type activities

Composite Results of All Groups

Top Priorities

QUESTION #1: What are the strengths of the Village? (votes)

- Friendly small town feel with good considerate people. (10)
- Quality schools, library, and churches. (9)
- Location to main transportation routes (proximity to I-94). (8)
- Clean, small village. (6)
- Involvement of community groups to improve Woodville. (7)

QUESTION #2: What are the weaknesses of the Village?

- Mall parking lot. (9)
- Low support for retail options. (8)
- Police Department - 24 hour services. (6)
- Citizens getting more involved with Village. (8)
- Old elevator site - needs something. (7)
- Remodeling of Lion's Den. (5)

QUESTION #3: What should the Village look like in the next 10 – 20 years?

- Specialized retail sales and professional services. (8)
- Schools stay in Village. (8)
- Retain small town atmosphere. (8)
- New administration building - clerk/police. (10)
- Doubling businesses - commercial - industrial. (10)
- Small town life style. (6)